



## **NEWS RELEASE** For Immediate Release

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### **Keynotes For First *Renewable On Parade* Announced**

- Under Secretary of Agriculture, Thomas Dorr
- Former ADM Executive, Martin L. Andreas
- Former CIA Director, R. James Woolsey
- President, Iowa Farm Bureau Federation, Craig Lang
- President, BioScience Securities, Sano Shimoda

### **An International Conference on How Renewable Energy Options Can Sustain America September 20-23, 2007 Riverside, IA and Washington, IA**

Washington, IA (August 9, 2007)—Officials of *Renewable On Parade* announced today that Thomas Dorr, Under Secretary of Agriculture and an Iowa native; Martin L. Andreas, former Archer Daniels Midland (ADM) Executive; R. James Woolsey, former CIA Director; Craig Lang, President of Iowa Farm Bureau Federation; and Sano Shimoda, President and Founder of BioScience Securities, will speak at this first annual international business conference and consumer expo.

*Renewable On Parade* is the first comprehensive renewable energy industry conference designed to bring together renewable energy suppliers, consumers, governments, industry, academia, and financial institutions. U.S. Senators Tom Harkin and Charles Grassley are honorary co-chairs of the conference.

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“If you are a banker working to give your farming and other business clients the best economic advice as it relates to row crop prices and future planting, you especially need to be at the business portion of the conference in Riverside. Or, if you’re that farmer wondering what’s next and how it affects your future, this is the place for you,” Wendy Gady, event organizer, said.

“If you’re interested in geothermal heating and cooling for a home, school or business, there’s a session for you and your family at the consumer expo at the Washington County Fairgrounds.”

The conference has a wide-range of scheduled sessions, in both the consumer and business tracks, from energy alternatives such as wind, hydro, and solar power to sessions on the future of feedstock, and the trends in biomass.

Woolsey will present, “Global Initiatives on Sustainable Energy,” during the first business track of *Renewable On Parade*. Woolsey, now Vice President of Booz Allen Hamilton, will focus on how biotechnology can play a role in U.S. national security.

U.S. Under Secretary of Agriculture Dorr will discuss “U.S. and Global Energy Production” in relation to renewable energy sources during the business conference.

Andreas is recently retired from Archer Daniels Midland Company (ADM), headquartered in Decatur, IL. He was instrumental in ADM’s pioneering of fuel ethanol beginning in 1978. Andreas will present, “Lessons Learned & the Vision for the Future.”

Lang, an initial sponsor of *Renewable on Parade*, is serving in his second two-year term as President of the Iowa Farm Bureau Federation. Lang has also served as a director on the GROWMARK Board of Directors for six years. He will present the keynote address at the *Renewable on Parade* Gala Event.

Shimoda has spent over 30 years in the Wall Street community, focused on agriculture, agricultural biotechnology, and agricultural chemical and seeds industries. He will address the business conference with, “Biofuels: Race Horse or White Elephant?”

Chuck Peters, green homeowner and President of The Gazette Companies and Kim Zuhlke, Vice President of Renewables for Alliant Energy, will present keynote addresses during the consumer track of *Renewable On Parade*.

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Key presenters and break-out speakers for both the business track and the consumer expo include representatives of: Farm Credit Services, GROWMARK, Alliant Energy, Stanley Consultants, the Iowa Renewable Fuels Association, Iowa's three state universities, and the Coalition to Support Iowa's Farmers. \*

"This conference is for anyone touched by the decreasing supply and increasing cost of traditional fuels," Gady added. "We have created an opportunity for cross-pollination for anyone interested in energy or agriculture."

The conference is comprised of three events: a pre-conference summit on September 20, 2007, for business and organizational leaders focused on financing and developing alternative energy projects; the business track for business leaders September 21-22—both at the Riverside Casino Conference Center, Riverside, IA. The *Renewable On Parade* consumer track runs September 21-23 at the Washington, IA fairgrounds.

Exhibits at the consumer expo will allow individuals to participate in interactive learning opportunities. The Purdue University Solar Race Car, the University of Iowa Solar Bike, the University of Northern Iowa Solar Boat, the I-Renew Energy Learning Lab and the Alliant Geo 1 Mobile Education Vehicle will be showcased throughout the event.\*

*Renewable On Parade* boasts 60 scheduled speakers, over 50 significant sponsors and 100 exhibitors who are putting renewable energy solutions to work across the country and around the world.

\*For a complete list of speakers and sponsors, for more information about *Renewable On Parade* or to pre-register online, go to [www.renewableonparade.com](http://www.renewableonparade.com). (Note: registrations for the *Renewable On Parade* business track received by September 1, 2007, will receive a \$100 reduction in the conference fee.)

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