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For Immediate Release

**Renewable Energy Consumer Expo Encourages
Family Learning and Fun
Over 60 Speakers, 100 Interactive Displays, Live Music
September 21-23, Washington (IA) County Fairgrounds**

September 5, 2007 (Washington, IA) Consumers interested in the most important advancements in renewable energy—or in simply reducing dependence on traditional fuels in their own lives—should attend *Renewable On Parade's* Consumer Expo, September 21-23, in Washington, IA.

This extensive renewable energy conference will feature exciting presentations and interactive displays offered by both national and regional experts. Workshops about wind, solar and hydro power, biofuels, and energy efficiency will stimulate discussion about the pros and cons of these renewable power sources as well as how to incorporate each into daily living.

“If you’re interested in a renewable form of heating and cooling for a home, school or business, there’s a session for you and your family at the Washington County Fairgrounds,” Wendy Gady, Event Organizer, said.

Over a dozen interactive renewable energy displays will enhance the understanding of non-traditional fuels throughout the conference. Attendees will be encouraged to touch and see the Purdue University Solar Race Car, the University of Northern Iowa’s Solar Boat, the University of Iowa’s Solar Bike, a ZENN (Zero Emissions, No Noise) electric vehicle, the Iowa Learning Farm’s Rainfall Simulator and the Zing Trike.

Friday, September 21, 9 a.m.—7:30 p.m.

Renewable On Parade opens its three-day Consumer Expo on Friday, September 21 with **Bill Johnson, Alliant Energy**, presenting the keynote address, “New Energy Resources,” at 11 a.m. (A panel discussion entitled, “The Green Initiative” will be held from 9-10:30 that day.)

At 6:30 p.m., **Chuck Peters, President, The Gazette Companies**, will share his family’s experiences of building a “green” home with the keynote presentation, “Living Off the Grid.” Other presentations include:

- “Rural Wind Energy Development”
- “Strategic Sustainability and Why It Matters”
- “The Energy Efficient Home—Buy One, Get One Free.”

Saturday, September 22, 10 a.m.—8 p.m. (Live music begins at 8 p.m.)

Saturday’s keynote speaker, **Doug Litwiller, Alliant Energy**, will present “From Waste to Energy,” at 10 a.m. Other Saturday presentations include:

- “Making Money from Manure”
- “Iowa’s Capacity for Wind and Solar”
- “The Wind Energy Development Act and Your Farm.”

All Consumer Expo attendees will also be treated at no extra charge to on-site rebroadcasts of *Renewable On Parade*’s Business Track keynote speakers:

- Bill Horan, The Biodiesel Group
- James Woolsey, former CIA Director and a renewable energy advocate
- Marty Andreas, former ADM executive and ethanol pioneer
- Tom Dorr, Under Secretary of Agriculture.

Consumer Expo attendees can also hear live music by **Mike and Amy Finders and David Zollo**, Saturday at 8 p.m., in the Grandstand at the Washington County Fairgrounds.

Sunday, September 23, 11 a.m.--5 p.m.

The Consumer Expo continues on Sunday with presentations and exhibits from 11-5 p.m. Sunday presentations include:

- “Take Control of Your Energy Bills”
- “Power to the People: Possibilities of Grassroots Energy”
- “Local Solutions for a Global Change: Building Sustainable Communities.”

Three-wheeled Electric Police Vehicles will be available for viewing, as well as the I-Renew Energy Learning Labs, the Iowa DNR Education Vehicle, the Alliant Geo 1 Mobile Education Vehicle and Motor Homes of the Future. Over one hundred businesses will be showcasing business and consumer products.

Renewable On Parade boasts 60 scheduled speakers, over 50 significant sponsors and 100 exhibitors who are putting renewable energy solutions to work across the country and around the world.

**Admission: 12 and older--\$7 per person,
6-11, \$5 per person
under 6—free.**

For a complete list and schedule of speakers and for more information about *Renewable On Parade*, go to www.renewableonparade.com.

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