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**For Immediate Release**

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***Insider Insights* the Focus for  
Renewable Energy Business Conference**

**September 20-23  
Riverside and Washington, IA**

September 4, 2007 (Washington, IA) Renewable On Parade offers *Insider Insights*--where to come to get the unfiltered opinions of the world's renewable energy experts—September 20-23 at the Riverside Casino Conference Center in Riverside, IA.

“This is the conference business people should attend to get their own, unfiltered information directly from the renewable energy experts—to gain the information necessary to move your business forward with confidence,” Wendy Gady, Event Organizer said. “Whether you're a producer, venture capitalist, banker, developer or just interested in what the future holds for renewable power...Renewable On Parade is where you should be in September.”

“The U.S. faces a formidable strategic challenge, to not only move toward a greater reliance on renewable energy, but, more importantly, create market-driven sustainability that could enhance U.S. long-term competitive position in the global marketplace,” Sano Shimoda, President of BioScience Securities and a keynote speaker at Renewable On Parade, said.

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“This wide-ranging conference provides a forum for people to think broadly about the energy challenge ahead for this country,” Sano added.

This international conference will bring over 60 speakers to the business interests of the country. It’s the first conference where all renewable energy interests will come together at the same time, according to Gady.

“The discourse among solar, hydro, wind, geothermal, ethanol, biodiesel—all renewable experts and how they can begin working together--will start at Renewable On Parade,” Gady said. “We’ve just seen Iowa land values increase 17 per cent in one year because of renewable energy. That means dollars into the coffers of everyone who does business in and with this state. At Renewable On Parade, we expect to hear a lot of ‘what’s new, and what’s next’ in cross-development and cross-utilization of all types of renewable energy to continue this growth.”

“Iowa Governor Chet Culver set the goal of becoming the Renewable Energy Capital of the World,” Gady added. “Renewable On Parade is where we begin.”

The conference is comprised of three events: a pre-conference summit on September 20, 2007, for business and organizational leaders focused on financing and developing alternative energy projects; the conference track September 21-22—both at the Riverside Casino Conference Center, Riverside, IA. The *Renewable on Parade* Consumer Expo runs September 21-23 at the Washington, IA fairgrounds.

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Renewable On Parade  
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Exhibits at the fairgrounds will allow individuals to participate in interactive learning opportunities. The Purdue University Solar Race Car, the University of Iowa Solar Bike, the University of Northern Iowa Solar Boat, the I-Renew Energy Learning Lab, the Iowa DNR Education Vehicle and the Alliant Geo 1 Mobile Education Vehicle will be showcased throughout the event.

*Renewable On Parade* boasts 60 scheduled speakers, over 50 significant sponsors and 100 exhibitors who are putting renewable energy solutions to work across the country and around the world.

\*For a complete list and schedule of speakers, for more information about *Renewable On Parade* or to register online, go to:

[www.renewableonparade.com](http://www.renewableonparade.com).

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